



**Marianne Masculino**

**portfolio:** [www.mariannemasculino.info](http://www.mariannemasculino.info)  
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### Work Experience

Happiness Engineer | Automattic/WordPress San Francisco, CA (02.2008 - 02.2009)

Assist users of wordpress.com service with all support inquiries concerning their blogs(HTML, CSS, media embeds, domain registration), customers range from the everyday blogger to VIPs like CNN, Flickr, and People Magazine; interacted with WordPress users at events, expos, WordCamps and conferences.

Creative Services Director | The Destination Center Walnut Creek, CA (09.2007 - 01.2008)

design, and produce layouts for web and print; graphic layouts, print ads, catalogs, corporate identity package and marketing materials for partners such as Expedia.

Web designer/Production | Pop Labs / Webxites, LLC Houston, TX (06.2006 - 09.2007)

conceptualize, design, and produce layouts for web sites; collaborate with production specialists/web developers, project coordinators, sales & marketing specialist and managers on projects to produce sales and marketing tools

Graphic/Web designer | Title Safe Media Design Bellaire, TX (09.2005 - 06.2006)

conceptualize, design, and produce layouts for web and print; collaborate with programmers and web developers, project managers and clients on projects such as websites, logos, graphics, print collateral, print ads, catalogs, corporate identity packages

Lead Multimedia Designer | Petra Computing, LC Sugar Land, TX (08.2003 - 09.2004)

design, and produce layouts for web and print; collaborate with web developers, project manager, print house, and clients on projects such as websites, logos, graphics, print collateral, print ads, catalogs, corporate identity packages

Freelance graphic/web designer | San Francisco, CA (11.2002 - present)

meet with clients to collaborate on projects, design logos, graphics, print collateral, print ads, corporate identity packages, food packaging, set appointments, billing/invoices

### Education

Houston Community College | Houston, TX

Associate in Applied Science - Electronic Publishing/Multimedia

University of Houston | Houston, TX

Major: Core curriculum/Computer Engineering

## **Proficiency**

Adobe - Photoshop, Illustrator, GoLive, InDesign

Macromedia - Fireworks, Dreamweaver, Director, Flash

Microsoft Productivity Tools - Word, Excel, Visio, Outlook

Other - Coda, Notepad++, Subversion, ModX, SugarCRM, Textpad, Lighwave 3D, Apple Final Cut Pro

Experience in both PC & Mac Environments

XHTML/CSS based layout production (semantic mark-up, cross browser compatibility), WordPress, PHP, Javascript

Experienced in Accessiblity Issues (WCAG 1.0 & Section 508)

## **Recognition / Awards**

Honors/Dean's List (Spring '02 to Spring '03)

2002 Student Digital Arts show award

## **Member of/Participated in**

AIR Houston 2006

Refresh Houston

Houston CSS Meet-Up

Houston Web Design/Graphic Design Meet-Up

BarCampHouston

WordCamp

Startup Weekend (San Francisco and Los Angeles)

BlogHer (Speaker)